

18–20 September 2013

**iCare**



**INTERNATIONAL  
CONFERENCE ON  
APPLIED  
RESEARCH IN  
ECONOMICS**



**Conference at a Glance**



**NRU HSE – Perm**

# Conference at a Glance

DAY 1 – WEDNESDAY 18 SEPTEMBER

**13:00**      **Registration opens**  
Tea, coffee and snacks served

**13:45 – 14:00**      **Welcoming remarks**

**14:00 – 15:00**      **Keynote talk 1** – Blue Hall  
*Michael Waterson, University of Warwick*  
Empirical methods in industrial organization – science or art?

**15:00 – 15:30**      **Coffee break**

**15:30 – 17:00**      **Sections**

**SECTION 1a** – Blue Hall  
(Section Chair – **Angel Barajas**)

**Pankaj Kumar Gupta, Centre  
For Management Studies, JMI University**  
Ensembled models for credit default  
prediction in financing of micro enterprises

**Evgeniy Ozhegov, HSE – Perm**  
*Agatha Poroshina, HSE – Perm*  
Key determinants of choosing government-  
insured mortgage in Russia

**Fatih Altunok, Central Bank of the Republic  
of Turkey**

What factors influence sellers' trade credit  
contract terms and buyers' trade credit  
payment behavior?

**SECTION 1b** – Yellow Hall  
(Section Chair – **Sergey Izmalkov**)

**Jesús Muñoz San Miguel, Universidad de Sevilla**  
*Yolanda Hinojosa Bergillos, Universidad de Sevilla*  
Natural gas market in Spain before  
market liberalization

*Andrey Yakovlev, HSE – Moscow*  
**Andrey Tkachenko, HSE – Moscow**  
*Olga Demidova, HSE – Moscow*  
*Olga Balaeva, HSE – Moscow*  
Impact of different regulatory regimes on  
public procurement effectiveness

**Carsten Sprenger, ICEF, HSE – Moscow**  
Does nationalization work? Evidence  
from Russian state takeovers

**19:00 – 21:00**      **Suggested Activities**  
Ballet "The Sleeping Beauty" performed by the Russian Classical  
Ballet Company of Moscow

# Conference at a Glance

DAY 2 – THURSDAY 19 SEPTEMBER

9:00 Tea, coffee and biscuits served

10:00 – 11:00 **Keynote talk 2** – Blue Hall

**Sara Fisher Ellison, Massachusetts Institute of Technology**

An empirical study of pricing strategies in an online market with high-frequency price information

11:00 – 11:15 **Break**

11:15 – 12:45 **Sections**

**SECTION 2a** – Blue Hall

**(Section Chair – Dmitri Vinogradov)**

**Angel Barajas, University of Vigo**

*Elena Shakina, HSE – Perm*

The dynamics of intellectual resources during the economic crisis

**Natalya Volchkova, New Economic School**

Russian Business groups: substitutes for missing institutions?

*Yulia Naidenova, HSE – Perm*

**Petr Parshakov, HSE – Perm**

Intellectual capital investments: evidence from panel VAR analysis

**SECTION 2b** – Orange Hall

**(Section Chair – Michael Waterson)**

**Grigory Kosenok, New Economic School**

*Maria Marta Ferreyra, Carnegie Mellon University*

Charter school entry and school choice: The case of Washington, D.C.

**Sergey Izmalkov, New Economic School**

On evaluation of click through rates and conversion rates of different positions in sponsored search auctions

**Vera Ivanova, HSE – Moscow**

Spatial interaction of Russian regions as a factor of their economic growth: an empirical analysis

12:45 – 14:30 **Lunch – Chaikhana Cafe**

14:30 – 15:30 **Keynote talk 3**

**Yuri Tserlukevich, Arizona State University.** Idiosyncratic cash flows and systematic risk

15:30 – 16:00 **Coffee break**

16:00 – 17:00 **Sections**

**SECTION 3a** – Blue Hall

**(Section Chair – Yuri Tserlukevich)**

**Dmitri Vinogradov, University of Essex**

Weighting probabilities in ambiguity

**Miloš Krstić, University of Niš (via telecon)**

*Miljana Krstić (via telecon)*

The application of rational choice theory in analysis of addiction behaviour

**SECTION 3b** – Orange Hall

**(Section Chair – Sara Fisher Ellison)**

*Igor Sloev, HSE – Moscow*

**Philip Ushchev, HSE – Moscow**

*Jacques-Francois Thisse, Universite*

*Catholique de Louvain, HSE – Moscow*

Do we go shopping downtown or in the 'burbs? Why not both?

**Tatiana Mikhailova, Gaidar Institute for Economic Policy**

Looking for multiple equilibria in Russian urban system

19:00 – 22:00 **Conference Dinner – Sister's Bar**

# Conference at a Glance

DAY 3 – FRIDAY 20 SEPTEMBER

9:00 Tea, coffee and biscuits served

10:00 – 11:00 Sections

**SECTION 4a** – Blue Hall  
(Section Chair – William Megginson)

**Sergey Solntsev, HSE – Moscow**  
Senior management labor market:  
from economic growth to crisis.  
The case of Russia

*Yulia Davydova, Citigroup Prime Finance*  
**Vladimir Sokolov, ICEF, HSE – Moscow**  
Bailout of strategic industry firms:  
government target selection decisions  
and their consequences

**SECTION 4b** – Orange Hall  
(Section Chair – Grigory Kosenok)

**Somesh Mathur, IIT Kanpur**  
Trade in climate smart Goods of Ecuador:  
Quantitative analysis using trade Indices,  
SMART and gravity analysis

**Alexander Porshnev, HSE – Nizhniy Novgorod**  
*Ilya Redkin, HSE – Nizhniy Novgorod*  
*Alexey Shevchenko, HSE – Nizhniy Novgorod*  
Could we make better prediction of stock  
market indicators through Twitter sentiment  
analysis?

11:00 – 11:15 Break

11:15 – 12:15 **Keynote talk 4** – Blue Hall

**William Megginson, University of Oklahoma**  
Prestige without purpose? What a top underwriter's reputation is really worth

12:15 – 13:00 Closing remarks

13:00 Tea, coffee and snacks served

14:30 – 19:00 **Suggested Activities**

1. Khohlovka (architectural and ethnographic open-air museum).
2. Guided tour of the city of Perm, including Art Gallery with the collection of wooden sculpture.



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**Thank you for participation**