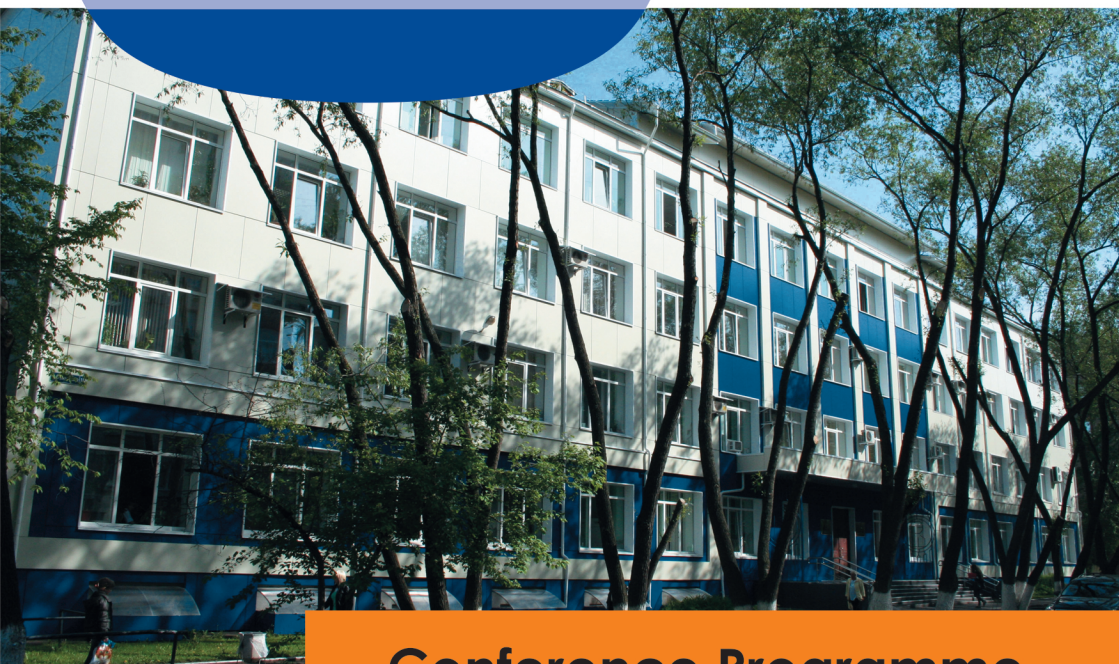


21–24 September 2014

**2nd INTERNATIONAL
CONFERENCE ON
APPLIED
RESEARCH IN
ECONOMICS**

iCare



Conference Programme



NRU HSE – Perm

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Welcome to iCare



Dear Guests,

I'm very pleased to welcome you to the city of Perm and our Perm campus of the Higher School of Economics. We are a young, dynamic and ambitious university offering undergraduate and graduate degrees in economics, social science, IT, humanities, and law.

As a National Research University, we devote a lot of our effort to research activities. The Perm campus has three research groups in economics: the International laboratory of intangible-driven economy, the Private-Public Interactions Centre and the Group for market and enterprises studies. More details on them are given further in this booklet.

This year we are hosting the 2nd International Conference on Applied Research in Economics. Last year's experience inspired us to hold it annually. Our goal is to stimulate high-level academic debates in Perm which I trust we shall all find fruitful both for the scholars and the city. I am wishing you interesting presentations, substantive discussions and productive collaboration.

And have fun in Perm!

Galina Volodina, HSE – Perm Director

Dear Participants,

iCare is designed as a small conference in a large area of applied economics and finance. Although we aim to keep the size small in order to ensure one-on-one communication and involvement of all participants, we actively seek to represent a wide variety of applied topics in just two days of the conference. Many papers identify real life problems and have clear policy implications, which is reflected in the conference title and motto "I care".

This year's meeting covers traditional applied economics areas overarching development economics, labour economics, industrial organization, regional economics and even economics of sports, and hosts special streams in intangible assets and public-private interactions. We wish you all challenging critique and insightful comments on your work and an easy road to a subsequent publication of your research. Welcome to iCare!

iCare Programme Committee

Programme Committee



Prof. Neil Kellard
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Head of the Finance Group
Essex Business School, UK
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Professor, University of Vigo, Spain
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Programme Committee



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Prof. Dennis Coates
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Keynote Talks

Keynote Talk 1 (Day 2, 22 Sep, 9:45–11:15, Assembly Hall #103)



Professor Graeme A. Hodge

Professor of Law

Centre for Commercial Law and Regulatory Studies,

Faculty of Law, Monash University, Australia

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Graeme Hodge is a Professor of Law at Monash University, Australia. His research interests cover public-private partnerships, privatization and regulation, and he has published twelve books and 100 papers across social and economic policy, management, public administration and law. Graeme has worked with the OECD, European Commission, United Nations, the Asian Development Bank, the Commonwealth Secretariat and Australian governments on matters of regulatory governance, public policy and PPPs in Australasia, Europe, Indonesia, Philippines and China. He has also served as special adviser and contributed to several Parliamentary committees and inquiries, and has also worked in both the public and private sectors. His most recent books were *Rethinking Public-Private Partnerships: Strategies for Turbulent Times*, (edited with Greve, Routledge, 2013) and *International Handbook on Public-Private Partnerships*, (edited with Greve and Boardman, Edward Elgar, 2010). Graeme's PPP research over the past decade has been international in scope and has covered themes including governance challenges, performance evaluation (such as value-for-money, accountability and legitimacy), best practices and mega-projects.

Public-Private-Partnership: Ambiguous, Complex, Evolving and Successful

Graeme Hodge, Centre for Commercial Law and Regulatory Studies,
Faculty of Law, Monash University

Abstract

This paper investigates the phenomenon of Public-Private Partnership (PPP), the role of language, and how language then influences notions of PPP success. It argues that PPP needs to be understood not as an infrastructure delivery technique

Keynote Talk 1 (Day 2, 22 Sep, 9:45–11:15, Assembly Hall #103)

Professor Graeme A. Hodge

but as an evolving phenomenon. Indeed, it has as many ambiguities as it has strengths, and is as misunderstood as it is popular. The PPP phenomenon incorporates five different dimensions and debates concerning success exist at the levels of project; delivery logistics; policy; governance and national culture. Thinking of PPP as a phenomenon has major implications, however. There is no such thing as ‘the PPP model’; it is as much a language game or policy brand as it is a technical concern; it is inherently ambiguous; and asking whether PPP is successful is a nonsensical question. Moreover, our notions of when a specific PPP approach is successful are as oriented to questions of politics and governance as they are utilitarian. For the long term infrastructure contract (LTIC) family of PPP, this paper argues that at this point in time, and contrary to popular mythology, we know surprisingly little about success even at the most basic levels such as value-for-money and cost efficiency. Furthermore, evaluating LTIC PPP is in any case fraught with real technical challenges as well as being a politically loaded task from the start. Having said this, the paradox is that there is also little doubt that PPP in general will remain desirable as an ideal for policy, and as we tackle future societal challenges the LTIC PPP approach will remain in popular use by many governments. The PPP phenomenon will furthermore continue to evolve through experimentation and will also find success in many ways. Success, however, will not be proven through one single language such as Value-for-Money or cost-effectiveness, but rather, will be founded on the basis of a broader logic of political effectiveness, the ambiguity of continuing policy experimentation and our desire to get the best of both sectors. This suggests both that a sober reflection on PPP is warranted, and that new research directions are now urgent.

Keynote Talk 2 (Day 3, 23 Sep, 9:45–11:15, Assembly Hall #103)



Professor Alessandro Gavazza

*Department of Economics
London School of Economics, UK
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Alessandro Gavazza is currently Professor of Economics at the London School of Economics. An expert in industrial organization, Professor Gavazza has studied markets for durable goods, the role of intermediaries in markets with frictions, the design of aircraft leasing contracts, the market structure of the mutual fund industry, the interactions between healthcare markets and labor markets, among other topics. He is currently the editor of the Journal of Industrial Economics, and a member of the editorial boards of the Review of Economic Studies and of the American Economic Journal: Applied Economics.

A Quantitative Analysis of the Retail Market for Illicit Drugs

Alessandro Gavazza, London School of Economics
Manolis Galenianos, University of London

Abstract

We develop a theoretical framework to study illicit drugs markets, and we estimate it using data on drug purchases. Buyers are searching for high-quality drugs, but they can determine drugs' quality (i.e., their purity) only after consuming them. Hence, sellers can rip-off first-time buyers, or can offer higher-quality drugs to induce buyers to purchase again from them. In equilibrium, a distribution of qualities persists. The estimated model implies that sellers' moral hazard reduces the average and increases the dispersion of drug purity, thereby affecting drug consumption. Moreover, the estimated model implies that increasing penalties may increase the purity and the affordability of drugs traded, because it increases sellers' relative profitability of targeting loyal buyers versus first-time buyers.

Keynote Talk 3 (Day 3, 23 Sep, 14:00–15:30, Assembly Hall #103)



Professor Neil Kellard

*Head of the Finance Group
Essex Business School, UK
E-mail: nkellard@essex.ac.uk*

Neil Kellard is a Professor and Head of Finance at Essex Business School (University of Essex, UK). Neil's research examines the linkages between commodity price behaviour, growth and poverty, risk management, derivative markets and financial econometrics. He has published several papers in international journals such as the Review of Economics and Statistics, the Journal of Development Economics, the Journal of Banking and Finance, the Journal of Agricultural Economics and the Journal of Empirical Finance. Neil has advised a number of organisations such as the World Development Movement and NYSE LIFFE and his research has been cited by the World Bank, the International Monetary Fund and UN Food and Agricultural Organisation.

Commodity Prices and Long-Run Economic Growth: 1650–2010

David I. Harvey, University of Nottingham
Neil M. Kellard, University of Essex
Jakob B. Madsen, Monash University
Mark E. Wohar, University of Nebraska at Omaha

Abstract

The Prebisch-Singer hypothesis is popularised as implying a declining long-run trend in relative primary commodity prices. To disentangle trend and cyclical components we employ a newly collected historical dataset on export values to create ultra-long aggregate series and apply recent tests robust to the order of integration. Strikingly, results show that commodity prices present a downward global trend over almost the entire capitalist age and that any trend breaks are commensurate with those in historical economic growth data. Commodity supercycles around this trend last on average for twenty seven years but are increasing in both periodicity and amplitude over the last century. Short-run cycles last around four years but are decreasing in periodicity with implications for developing country growth, poverty reduction and financial investors.

Sessions

Day 2, 22 Sep, 11:30–13:00

Theoretical modelling of economic processes – Assembly Hall #103



Session Chair Danil Fedorovykh

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Dr. Philip Ushchev

Organization: HSE – St. Petersburg,
HSE Center for Market Studies
and Spatial Economics
E-mail: fuschev@hse.ru
Paper: “Wages, productivity,
and market power”
Co-authors: Oleksandr Shepo-
tylo, HSE; Volodymyr Vakhitov,
Kyiv School of Economics



Dr. Aleksandr Vashchilko

Organization: HSE – Perm
E-mail: a_vashchilko@hotmail.com
Paper: “Retaliation: symmetric
vs asymmetric”



Danil Fedorovykh

Organization: HSE – Moscow
E-mail: dfed@hse.ru
Paper: “Effects of legalizing
bribe giving and returning
bribes”

Private-public interactions 1 – Assembly Hall #306



Session Chair – Dr. Elena Shadrina

Organization: HSE – Perm
E-mail: evshadrina@hse.ru



Dr. Paola Valbonesi

Organization: University
of Padova; Leading Researcher
at the International Laboratory
of Institutional Analysis of
Economic Reforms, HSE
E-mail: paola.valbonesi@gmail.com
Paper: “Firms’ qualifications
and subcontracting in public
procurement: an empirical
investigation”
Co-author: Luigi Moretti,
University of Padova



Dr. Anastasia Redkina

Organization: HSE – Perm
E-mail: aredkina@hse.ru
Paper: “Using Remedies
in Merger Control”



Maxim Silin

Organization: HSE – Perm
E-mail: silinmv@gmail.com
Paper: “Sustainable public
procurement: Olympic Sochi
experience”
Co-author: Elena Shadrina,
HSE – Perm

Day 2, 22 Sep, 14:00–16:00

**Intellectual capital –
Assembly Hall #103**



**Session Chair –
Dr. Angel Barajas**

Organization: University
of Vigo, HSE – Perm
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balonso@hse.ru



**Prof. Carlos María
Fernández-Jardón Fernández**

Organization: University
of Vigo, HSE – Perm
E-mail: fjfernandez@hse.ru;
cjardon@uvigo.es

Paper: “The importance of intellectual capital
on environmental attitude in subsistence
small businesses”



Dr. Petr Parshakov

Organization: HSE – Perm
E-mail: pparshakov@hse.ru;
yunaydenova@hse.ru
Paper: “Football sponsor: fan
or businessman?”

Co-authors: Yulia Naidenova, Alexey
Chmykhov, HSE – Perm



Dr. Maria Molodchik

Organization: HSE – Perm
E-mail: mmolodchik@hse.ru
Paper: “Intangible-driven
performance: SMEs vs large
companies”

Co-authors: Angel Barajas, Carlos María
Fernández-Jardón Fernández, University
of Vigo, HSE – Perm



Dr. Elena Shakina

Organization: HSE – Perm
E-mail: eshakina@hse.ru
Paper: “Intangible-intensive
profile of a company: a way
to outperforming”
Co-author: Angel Barajas,
University of Vigo, HSE – Perm

**Markets, Equilibria and
Distortions – Assembly Hall #306**



**Session Chair –
Dr. Roman Chuhay**

Organization: International
College of Economics and
Finance, HSE – Moscow
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Dr. Alexander Porshnev

Organization: HSE – Nizhny
Novgorod
E-mail: aporshnev@hse.ru
Paper: “Relationship between

emotional states of Twitter users and stock
market indicators: search for causality”
Co-authors: Tatiana Silinskaya, Ruslan No-
vikov, Evgeny Polyakov, Vladimir Rossohin,
HSE – Nizhny Novgorod



Dr. Sergey Kichko

Organization: HSE –
St. Petersburg
E-mail: skichko@hse.ru
Paper: “Optimality, relative
factor endowments and dis-
tortions from trade”



Azamat Kashakbaev

Organization: CERGE-EI,
Prague; Ural Federal University
E-mail: azamatmk@gmail.com
Paper: “Price advertising
in a market of conspicuous
goods”



Dr. Roman Chuhay

Organization: International
College of Economics and
Finance, HSE – Moscow
E-mail: rchuhay@hse.ru
Paper: “Word of mass: the rela-
tionship between mass media
and word of mouth”

Day 3, 23 Sep, 11:00–13:00

**Regional studies –
Assembly Hall #103**



**Session Chair –
Dr. Vladimir Sokolov**

Organization: International
College of Economics and
Finance, International Labora-
tory of Financial
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Dr. Vera Ivanova

Organization: Center for
Market Studies and Spatial
Economics, HSE – Moscow
E-mail: verunina@gmail.com
Paper: "Spatial interaction
of Russian cities: an empirical
study"



**Dr. Mirzobobo
Yormirzoev**

Organization: HSE – Perm
E-mail: mirzobobo.yormirzoev@email.wsu.edu
Paper: "Determinants of
regional migration flows from
former Soviet republics
to Russia"



Dr. Vladimir Sokolov

Organization: International
College of Economics and
Finance, International Labo-
ratory of Financial Economics,
HSE – Moscow
E-mail: vsokolov@hse.ru
Paper: "Regional inflation
and financial dollarization"
Co-authors: Martin Brown,
University of St. Gallen; Ralph
De Haas, Tilburg University

**Private-public interactions 2 –
Assembly Hall #306**



**Session Chair –
Dr. Paola Valbonesi**

Organization: University of
Padova; Leading Researcher
at the International Laboratory
of Institutional Analysis
of Economic Reforms, HSE
E-mail: paola.valbonesi@gmail.com



Dr. Svetlana Suslova

Organization: HSE – Perm
E-mail: ssuslova@hse.ru
Paper: "The quasi-markets
of social services: the compet-
itiveness of Russian non-profit
organizations against for-
profit organizations and
public providers"



Dr. Andrey Ivanov

Organization: Saint Peters-
burg State University, Gradu-
ate School of Management
E-mail: ivanov@gsom.pu.ru
Paper: "Applying modeling
in the process of anti-
corruption expertise
of legal regulation
of public procurement"



Dr. Elena Shadrina

Organization: HSE – Perm
E-mail: evshadrina@hse.ru
Paper: "What should a PPP
legislation govern?"
Co-authors: Dmitri Vinogra-
dov, University of Essex
Larissa Kokareva, Central Asia,
Crown Agents Ltd.

Day 3, 23 Sep, 15:30–17:00

**Regional studies –
Assembly Hall #103**



**Session Chair –
Dr. Douglas L. Campbell**

Organization: Department
of Economics University
of California, Davis
E-mail: dlcampbell@ucdavis.edu



**Dr. Andrey
Aistov**

Organization: HSE –
Nizhny Novgorod
E-mail: aaistov@hse.ru
Paper: “Estimates of individual
returns to additional training
constrained by internal labour
market mobility”
Co-authors: Ekaterina Aleksan-
drova, HSE – St. Petersburg



Dr. Marco Lilla

Organization: LIS Cross-
national Data Center
E-mail: lilla@lisdatacenter.org
Paper: “Falling behind or
catching up?”
Cross-country evidence in
intra-generational wages mo-
bility through pseudo panels



Dr. Douglas L. Campbell

Organization: Department
of Economics, University
of California, Davis
E-mail: dlcampbell@ucdavis.edu
Paper: “Relative prices,
hysteresis, and the decline in
American manufacturing”

**Markets and consumer behaviour –
Assembly Hall #306**



**Session Chair –
Prof. Dennis Coates**

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land Baltimore County, HSE – Perm
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dc.coates@hse.ru



Dr. Evgeny Yakovlev

Organization: HSE – Moscow
E-mail: evgeny.yakovlev@gmail.com
Paper: “How persistent are
consumption habits? Micro-
evidence from Russia’s alcohol
market”
Co-authors: Lorenz Kueng,
Kellogg School of Management,
Northwestern University



Olga Novikova

Organization: HSE – Perm
E-mail: onovikova@hse.ru
Paper: “Brand equity measure-
ment: consumer choice model”
Co-authors: Dmitriy Potapov,
Natalia Kochkina, HSE – Perm



Prof. Dennis Coates

Organization: University of Mary-
land Baltimore County, HSE-Perm
E-mail: coates@umbc.edu;
dc.coates@hse.ru
Paper: “Willingness to pay to host
the Summer Olympic Games”
Co-author: Stefan Szymanski,
University of Michigan

Suggested Activities

Perm Opera and Ballet Theatre: DON GIOVANNI



22 September, 19.00–22.00

Venue: Perm Opera and Ballet Theatre

(see the Map)

Drama giocoso in two acts

Libretto by Lorenzo da Ponte

Performed in Italian with Russian subtitles

The opera was written in 1787. Mozart's most famous masterpiece, Don Giovanni, brings the "The Mozart — Da Ponte Trilogy in Perm" project to a close. Three collaborations between a great composer and a great librettist will have been staged consecutively at one Russian theatre. Starting in 2011 and running to the present, the project, which has led to the emergence of such a cultural concept as 'Perm Mozart', has been headed by the conductor Teodor Currentzis, but has also presented other directorial approaches to visual evocation of the great music. In the case of Don Giovanni we can see a different view of Mozart — a feminine view.

Argentinean director Valentina Carrasco, who mastered Wagner's *Der Ring des Nibelungen* in 2013 (Buenos Aires), and in May 2014 took on Britten's *Turn of the Screw* (Lyon), was invited to stage this performance. Part of the famous Catalan troupe "La Fura dels Baus", which reproduces the soul of the mu-

sic in effective scenic images, Valentina Carrasco plans to stylize the production in Perm in the spirit of film noir and populate the stage with mannequins and 'surrogate' people, among whom the only real person to be found is Don Giovanni.

Suggested Activities

Guided Tour of Perm & Visit to Perm State Art Gallery

24 September, 10.00–13.30

Venue:

**Participants to meet at the
HSE – Perm main building,
38 Studencheskaya st., at 10:00**
(see the Map)

On the last day of the conference, we will take a guided bus tour of Perm. The tour guide will point out historical highlights as you journey. At the Perm State Art Gallery, you will see a unique collection of wooden sculpture and bronze casts. The sculpture was common for the churches in the North of Perm region in the 17th–19th centuries. The Kama River area which gave birth to this form of art has interesting artistic traditions and what is known as the Perm style of depicting bronze-cast animals developed there in the early Middle Ages. The area's indigenous population, Komi-Permyaks and Mansi, had a long-standing tradition of wood-carving — for many centuries they had been worshipping their wood-carved idolatry. The habit of deifying these images was later on manifested in the people's attitude to religious sculptures of Christian iconography as well, which was reflected in the depiction of traditional images in wood-carved sculptures of Perm.

The Gallery collections include about 43,000 items and masterpieces of Rus-



sian and Western art of various art schools and styles of 15th–20th centuries. Many of the gallery's exhibits have been greatly damaged in the course of centuries and have not preserved their original form. The museum's and Moscow experts carry on research and spare no effort to restore them so that many of the statues have been completely restored and now look exactly as they had in old times.

For more information about Perm and the Gallery, see www.icare.hse.ru/2013/perm.

About the Organizers

About HSE

The Higher School of Economics was founded on November 27th, 1992, by an Ordinance of the RF Government. In October 2009 the Higher School of Economics received the status of a National Research University.

The HSE's key strategic objectives are to become an internationally recognized research intensive university in the social and economic sciences, integrated into the European and wider international education and research community, and to fulfill the university's social role. The HSE is actively engaged in research across subjects (ranging from philosophy, history and psychology to mathematics and information technology in business), thereby promoting and interdisciplinary approach to education and science.

In July 2013, the HSE was named a winner in a competition for government support aimed at propelling Russia's lead-



ing HEIs into the world's top 100 universities.

According to the 2013 monitoring study on enrollment in state-funded places in Russian public universities commissioned by the RF Ministry of Education and Science, the Public Chamber of the Russian Federation, and prepared by the RIA Novosti and HSE, HSE ranks third on the list of the top ten universities.

Each year, over 20,000 students pursue their academic dreams at the HSE, whether at the main Moscow campus or the HSE's well-established locations in Perm, St. Petersburg, or Nizhny Novgorod. The HSE offers spectacular opportunities for personal development and educational advancement, with more than 40 bachelor's programmes and 100 master's programmes in over two dozen areas of study.

For more information about HSE, please see www.hse.ru/en/org/hseinfo/

About HSE – Perm

Established in 1997 by an Ordinance of the Russian Government, the National Research University Higher School of Economics – Perm now has seven faculties and 14 departments, with over 170 faculty members and 20 research fellows. It is one of the four campuses of the Higher School of Economics based in Moscow, with the two of them located in St. Petersburg and Nizhny Novgorod.

The key aspect underlying the HSE – Perm’s success in the education process includes heightened attention on the part of the faculty to economic theory, specialized training in mathematics and computer science, and intensified language training.

As one of the strategic priorities, the HSE – Perm aims at developing and broadening ties with scholars, leaders and their organizations worldwide. In 2012 and 2013, over 50 academics from foreign universities and representatives of international companies visited the HSE – Perm and gave lectures and workshops. Among them was Eric Maskin,



Nobel laureate in Economics, Adams University Professor at Harvard, Chairman of the International Advisory Committee of the Higher School of Economics.

Currently, the HSE – Perm is involved in five international joint research projects. The HSE – Perm takes an active part in international conferences to include those held in Europe and Moscow.

The HSE – Perm has the following faculties:

Faculty of Economics

Faculty of Management

Faculty of Business Informatics

Faculty of Social and Human Sciences

Faculty of Economy and Management

Faculty of Professional Retraining

Faculty of Preparatory Education

2000 students are currently enrolled at the HSE – Perm. In addition to undergraduate and graduate programs, the HSE – Perm offers a double-diploma Master’s program run jointly with the University of Essex, which allows students to receive a Master of Science degree “Innovations and Entrepreneurship in a Global Environment” along with the HSE – Perm’s Master’s degree.

For more information about HSE, please see www.perm.hse.ru/en/

About HSE - Perm Research Groups



International Laboratory of Intangible-driven Economy

The International Laboratory of Intangible-driven Economy traces its origins to a research group that has been working in the field of intellectual capital and empirical finance at the HSE – Perm for the last four years. The project started in 2010, and at the time, three researchers were involved. In 2013, senior fellows from the partner university — University of Vigo (Spain) — joined the group, which increased the number of researchers to ten. As a sign of the group's international orientation, eight papers have been published in international peer-reviewed journals over the past four years, with six additional papers prepared for publication. By carrying out comparative empirical research that develops awareness of intellectual resources as key drivers in the new economy, the Laboratory aims to become an international research center that focuses on the role of intangibles in creating sustainable competitive advantages.

Tasks of the Laboratory include:

- * conducting empirical research on intangibles to support investment decisions in a particular company or industry
- * contributing to the field of empirical corporate finance by developing a theoretical basis on the competitive advantages for a company in creating sustainable growth through intangible assets
- * revealing the specific nature of intangibles in particular industries (sports, entertainment, education, and culture)
- * promoting research outcomes in professional communities and among practitioners
- * involving young researchers and students in different projects

The research team includes both leading scholars and young fellows from the HSE and partner universities in Europe and the United State The Laboratory is supervised jointly by **Dr. Angel Barajas**, PhD in Business Administration, Associate Professor at the Finance and Accounting Department, University of Vigo, and **Dr. Elena Shakina**, PhD in Economics, Associate Professor at the NRU HSE – Perm Financial Management Department. For more information, see the Laboratory's web site www.idlab.hse.ru.

Group for Applied Markets and Enterprises Studies

The Group's projects aim to estimate the demand for goods and services as well as estimate production functions. This allows us to address practical issues

raised by companies operating in various industry sectors, bringing into play modern models and estimation techniques from economics, marketing and operations research. For example, we answer the questions:

- * How do different types of advertising promotions impact sales per specific categories/brands of retail goods?

- * When a new mobile telecommunication tariff is introduced, how many customers of that communications service provider will start using this tariff; how many customers of other communications service providers will shift over to this new tariff?

- * Why do mortgage applicants submit documents to a bank and receive bank approval but do not take advantage of the opportunity?

The group is managed jointly by the Group Head **Dr. Dmitriy Potapov**, PhD in Economics, Associate Professor at the NRU HSE – Perm and Academic Supervisor **Dr. Grigory Kosenok**, PhD in Economics, Full Professor of the New Economic School. For more information, see the Group's web site www.perm.hse.ru/en/lines/ames/.

Public-Private Interactions Center

The Public-Private Interactions Center (PPI-Centre) focuses on various forms and mechanisms of economic interactions between the state (the public sector) and the business (the private sector). The main emphasis is on the procurement of goods and services by the public sector from the private one, provision of public goods through

a partnership between the public and the private sector (public-private partnership, PPP) and the role of non-commercial (non-profit) organisations and social entrepreneurship in the relationship between the state and the private sector. The Center aims to stimulate the development of academic studies of various forms and mechanisms of the economic interaction between the state and the private sector. It also seeks to establish a research school in this area, raise the number and quality of publications, achieve a degree of integration between research and teaching and to become a platform for MSc and PhD students to get involved in broader research activities. The work of the Centre is focused on such forms and mechanisms of public-private interactions as

- (1) public procurement of goods and services,
- (2) public-private partnerships, and
- (3) non-profit organisations and social entrepreneurship.

The Center is supervised by **Dr. Elena Shadrina**, Associate Professor, Chair of Public Administration, HSE-Perm. The Center's Academic Supervisor is **Dr. Paola Valbonesi**, PhD in Economics, Associate Professor, Department of Economics and Management, University of Padova, Italy.

About Perm

The city of Perm was founded in 1723 by Vasily Tatishchev, a prominent Russian statesman and ethnographer, who was appointed by Tsar Peter the Great, to serve as chief manager of the Ural factories.

The city has been home to many famous people such as inventor Nikolay Slavyanov 1854–1897, a Russian scientist and inventor who in 1888 introduced arc welding with consumable metal electrodes, Alexander Popov (1859–1906), a Russian physicist who was the first person to demonstrate the practical application of electromagnetic radio waves, Solovyov Pavel A. (1917–1996), a Russian aircraft designer and the founder of the unique Soviet design bureau for aircraft engines (1953),



Andrey Voronihin 1760–1814, a Russian architect and a designer of the Kazan Cathedral, Sergey Dyagilev 1872–1929, a Russian art critic, patron, ballet impresario and founder of the Ballet Russes in Paris, from which many famous dancers and choreographers would arise; just to name a few.

A city of almost one million people, Perm is situated on the eastern bank of the river Kama, 1,200 kilometres east of Moscow. Often described as an industrial center, Perm is much more than that. A city of great diversity, Perm offers something for everyone – whether one is an outdoor enthusiast or a seeker of more cultural pursuits.

For more information about Perm, please see www.perm.hse.ru/en/perm

Organizers' Contacts



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for questions on

- * overall conference organization
- * conference events
- * conference procedure



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- * accommodation
- * stamping of business travel forms
- * general information requests



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for questions on

- * registration of participants
- * transfers/transportation support
- * lunch, coffee breaks
- * general information requests

For more practical information, please see www.perm.hse.ru/2013/information/

Map



2 Zhemchuzhina Hotel
65a Boulvar Gagarina



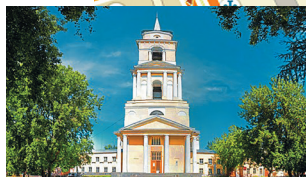
1 HSE – Perm Main Building
38 Studencheskaya Street



3 Perm Opera & Ballet Theatre
25a Petropavlovskaya Street



5 Sister's Bar
54a Lenin Street



4 Perm State Art Gallery
4 Komsomolsky Prospekt