

21–24 September 2014

**2nd INTERNATIONAL  
CONFERENCE ON  
APPLIED  
RESEARCH IN  
ECONOMICS**

**iCare**



**Conference at a Glance**



**NRU HSE – Perm**

# Conference at a Glance

## DAY 1 – SUNDAY 21 SEPTEMBER

**18:00 – 20:00** Registration and Welcome – Assembly Hall #103, Dining Hall

## DAY 2 – MONDAY 22 SEPTEMBER

**09:00 – 09:30** Registration, Coffee and snacks – Assembly Hall #103, Dining Hall

**09:30 – 09:45** Welcoming remarks – Assembly Hall #103

**09:45 – 11:15** Keynote talk 1 – Assembly Hall #103

**Graeme Hodge, Monash University**

"Public-Private-Partnership: Ambiguous, Complex, Evolving and Successful"

**11:15 – 11:30** Coffee – Dining Hall

**11:30 – 13:00**

**THEORETICAL MODELLING OF ECONOMIC PROCESSES** – Assembly Hall #103

**(Session Chair – Danil Fedorovykh)**

**Philip Ushchev, HSE – St. Petersburg**

"Wages, productivity, and market power"

**Aleksandr Vashchilko, HSE – Perm**

"Retaliation: symmetric vs asymmetric"

**Danil Fedorovykh, HSE – Moscow**

"Effects of legalizing bribe giving and returning bribes"

**PRIVATE-PUBLIC INTERACTIONS 1** – Assembly Hall #306  
**(Session Chair – Elena Shadrina)**

**Paola Valbonesi, University of Padova; HSE**

**Luigi Moretti, University of Padova**

"Firms' qualifications and subcontracting in public procurement: an empirical investigation"

**Anastasia Redkina, HSE – Perm**

"Using Remedies in Merger Control"

**Maksim Silin, Elena Shadrina, HSE – Perm**

"Sustainable public procurement: Olympic Sochi experience"

**13:00 – 14:00** Lunch – Dining Hall

**14:00 – 16:00**

**INTELLECTUAL CAPITAL** – Assembly Hall #103  
**(Session Chair – Angel Barajas)**

**Carlos María Fernández-Jardón**

**Fernández, University of Vigo; HSE – Perm**

"The importance of intellectual capital on environmental attitude in subsistence small businesses"

**Petr Parshakov, HSE – Perm**

**Yulia Naidenova, Alexey Chmykhov, HSE – Perm**

"Football sponsor: fan or businessman?"

**Maria Molodchik, HSE – Perm**

**Angel Barajas, Carlos María Fernández-Jardón**

**Fernández, University of Vigo; HSE – Perm**

"Intangible-driven performance: SMEs vs large companies"

**Elena Shakina, HSE – Perm**

**Angel Barajas, University of Vigo; HSE – Perm**

"Intangible-intensive profile of a company: a way to outperforming"

**MARKETS, EQUILIBRIA AND DISTORTIONS** –

Assembly Hall #306 **(Session Chair – Roman Chuhay)**

**Alexandr Porshnev, HSE – Nizhny Novgorod**

**Tatiana Silinskaya, Ruslan Novikov, Evgeny Polyakov,**

**Vladimir Rossoshin, HSE – Nizhny Novgorod**

"Relationship between emotional states of Twitter users and stock market indicators: search for causality"

**Sergey Kichko, HSE – St. Petersburg**

"Optimality, relative factor endowments and distortions from trade"

**Azamat Kashakbaev, CERGE-EI**

"Price advertising in a market of conspicuous goods"

**Roman Chuhay, HSE – Moscow**

"Word of mass: the relationship between mass media and word of mouth"

**16:00 – 16:15** Coffee and snacks – Dining Hall

**16:15 – 17:15** Round table on publication strategies – Assembly Hall #103. **Moderator – Dmitri Vinogradov**

**18:10** Transfer from Zhemchuzhina Hotel (via HSE – Perm) to Opera and Ballet Theatre, Participants to meet in HSE – Perm Lobby

**19:00 – 22:00** Suggested Activity – Visit to the Opera and Ballet Theatre

**22:10** Transfer from Opera and Ballet Theatre to HSE – Perm, Hotel Zhemchuzhina and HSE – Perm Dormitory



# Conference at a Glance

## DAY 3 – TUESDAY 23 SEPTEMBER

### 09:15 – 09:45 Coffee and snacks – Dining Hall

**09:45 – 11:15 Keynote talk 2** – Assembly Hall #103  
**Alessandro Gavazza, London School of Economics**  
*Manolis Galenianos, University of London*  
“A Quantitative Analysis of the Retail Market for Illicit Drugs”

### 11:15 – 11:30 Coffee – Dining Hall

**11:30 – 13:00**

**REGIONAL STUDIES** – Assembly Hall #103  
(Session Chair – **Vladimir Sokolov**)

**Vera Ivanova, HSE – Moscow**  
“Spatial interaction of Russian cities:  
an empirical study”

**Mirzobobo Yormirzoev, HSE – Perm**  
“Determinants of regional migration flows  
from former Soviet republics to Russia”

**Vladimir Sokolov, HSE – Moscow**  
“Regional inflation and financial  
dollarization”

**PRIVATE-PUBLIC INTERACTIONS 2** – Assembly Hall #306  
(Session Chair – **Paola Valbonesi**)

**Svetlana Suslova, HSE – Perm**  
“The quasi-markets of social services: the  
competitiveness of Russian non-profit organizations  
against for-profit organizations and public providers”

**Andrey Ivanov, Saint Petersburg State University**  
“Applying modeling in the process of anti-corruption  
expertise of legal regulation of public procurement”

**Elena Shadrina, HSE – Perm**  
*Dmitri Vinogradov, University of Essex*  
*Larissa Kokareva, Central Asia, Crown Agents Ltd.*  
“What should a PPP legislation govern?”

### 13:00 – 14:00 Lunch – Dining Hall

**14:00 – 15:30 Keynote talk 3** – Assembly Hall #103  
**Neil Kellard, Essex Business School**  
*David I. Harvey, University of Nottingham; Jakob B. Madsen, Monash University;*  
*Mark E. Wohar, University of Nebraska at Omaha*  
“Commodity prices and long-run economic growth: 1650–2010”

**15:30 – 17:00**

**LABOUR MARKET AND THE ECONOMY** –  
Assembly Hall #103  
(Session Chair – **Douglas Campbell**)

**Andrey Aistov, HSE – Nizhny Novgorod**  
*Ekaterina Alexandrova, HSE – St. Petersburg*  
“Estimates of individual returns to additional  
training constrained by internal labour  
market mobility”

**Marco Lilla, LIS Cross-national Data Center**  
“Falling behind or catching up? Cross-country  
evidence in intra-generational wages mobility  
through pseudo panels”

**Douglas Campbell, University of California, Davis**  
“Relative prices, hysteresis, and the decline  
in American manufacturing”

**MARKETS AND CONSUMER BEHAVIOUR** –  
Assembly Hall #306  
(Session Chair – **Dennis Coates**)

**Evgeny Yakovlev, HSE – Moscow**  
*Lorenz Kueng, Kellogg School of Management,*  
*Northwestern University*  
“How persistent are consumption habits?  
Micro-evidence from Russia's alcohol market”

**Olga Novikova, HSE – Perm**  
*Dmitriy Potapov, Natalia Kochkina, HSE – Perm*  
“Brand equity measurement: consumer choice  
model”

**Dennis Coates, University of Maryland; HSE – Perm**  
“Willingness to pay to host the Summer Olympic  
Games”

### 17:00 – 17:15 Coffee and snacks – Dining Hall

### 17:15 – 18:00 Closing remarks – Assembly Hall #103

### 20:00 Dinner – Sister's Bar

# Conference at a Glance

**DAY 4 – WEDNESDAY 24 SEPTEMBER**

**10:00 – 13:30 Suggested Activity**  
Tour of Perm & Visit to the Art Gallery



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# Thank you for participation