

21–23 September 2015

**3rd INTERNATIONAL
CONFERENCE ON
APPLIED
RESEARCH IN
ECONOMICS**

iCare



Conference at a Glance



NRU HSE – Perm

Conference at a Glance

DAY 1 – MONDAY 21 SEPTEMBER

13:15 – 14:00 Registration – Assembly Hall #103 Coffee & snacks – Dining Hall

14:00 – 14:15 Opening remarks – Assembly Hall #103

14:15 – 15:45 **KEYNOTE TALK 1** – Assembly Hall #103
Jörg Oechßler, Heidelberg University
“Imitation: Theory and Experiments”

15:45 – 16:00 Coffee break – Dining Hall

16:00 – 17:30

Session 1A – Assembly Hall #103

EXPERIMENTS AND BEHAVIOR – 1

16:00 – 16:30

Dmitri Vinogradov, University of Essex
“Lowest-unmatched price auctions – theoretical predictions and behaviour in experiments”

16:30 – 17:00

Olga Novikova, HSE – Perm
Dmitriy Potapov, HSE – Perm
“Empirical analysis of consumer purchase behavior: interaction between state dependence and sensitivity to marketing-mix variables”

17:00 – 17:30

Paola Valbonesi, University of Padova, HSE
Stefano Galavotti, University of Padova
Luigi Moretti, University of Padova
“Sophisticated bidders in beauty-contest auctions”

Session 1B – Lecture Hall #306

EXPERIMENTS AND BEHAVIOR – 2

16:00 – 16:30

Sofia Dokuka, CINST, HSE – Moscow
Diliara Valeeva, CINST, HSE – Moscow
Maria Yudkevich, CINST, HSE – Moscow
“Diffusion of academic achievements: social selection and social influence in student social networks ”

16:30 – 17:00

Marina Kholod, Kansai University
Katsutoshi Yada, Kansai University
“Shopping behavior analysis from RFID data perspective: the evidence of customer orientation in the retail space ”

17:00 – 17:30

Dmitriy Potapov, HSE – Perm
Maria Okuneva, HSE – Perm
“The effectiveness of individual targeting through smartphone application in retail: evidence from field experiments”

17:30

Associated Events – Assembly Hall #103

HSE – Perm Group for Applied Market and Enterprises Studies
Research Seminar

Speaker: *Prof. Stefan Rünzi, University of Mannheim*

Topic: “A Friendly Turn: Advertising Bias in the News Media”

IMPORTANT: The last presenter in the session is a Moderator

Conference at a Glance

DAY 2 – TUESDAY 22 SEPTEMBER

09:00 – 09:30 Coffee and tea – Dining Hall

09:30 – 11:00

Session 2A – Assembly Hall #103

ECONOMICS OF FOOTBALL

09:30 – 10:00

Grigorii Teplykh, HSE – Perm

“Factors of club performance in Russian football Premier-League”

10:00 – 10:30

Thadeu Gasparetto, University of Vigo

Angel Barajas, University of Vigo, HSE – Perm

“Intangibles that drive demand for football in Brazil”

10:30 – 11:00

Petr Parshakov, HSE – Perm

Dennis Coates, UMBC

Arne Feddersen, Centre for Tourism, Innovation & Culture

Iuliia Naidenova, HSE – Perm

“Determinants of brand in European football”

Session 2B – Lecture Hall #306

INDUSTRIAL ORGANIZATION

09:30 – 10:00

Dmitry Pokrovsky, HSE – St. Petersburg

Kristian Behrens, UCAM

Evgeny Zhelobodko, Novosibirsk State University

“Market size, entrepreneurship, sorting and income inequality”

10:00 – 10:30

Anna Bykova, HSE – Perm

“Impact of industry concentration on innovation: evidence from Russia”

10:30 – 11:00

Laura Rondi, Polytechnic University of Turin

Clara Graziano, University of Udine

“Market competition or family ties: which prevails on Italian CEOs pay?”

11:00 – 11:30 Coffee break – Dining Hall

11:30 – 13:00

Session 3A – Assembly Hall #103

FACTORS OF GROWTH

11:30 – 12:00

Irina Ipatova, CMASF, HSE – Moscow

Alexander Apokin, CMASF, HSE – Moscow

“Structural breaks in potential GDP of four major economies: just impaired credit or the *New Normal*?”

Session 3B – Lecture Hall #306

BANKING

11:30 – 12:00

Piter Abdullah, Bank Indonesia

Pakasa Bary, Bank Indonesia

Rio Khasananda, Bank Indonesia

Rahmat Eldhie Sya'banni, Bank Indonesia

“Banking competition and leader-follower interactions: panel estimates on relevant markets”

IMPORTANT: The last presenter in the session is a Moderator

Conference at a Glance

DAY 2 – TUESDAY 22 SEPTEMBER

11:30 – 13:00

Session 3A – Assembly Hall #103

FACTORS OF GROWTH

12:00 – 12:30

Sergey Kichko, HSE – St. Petersburg

Kristian Behrens, ESG – UQAM

Philip Ushchev, HSE – Moscow

“Intersectoral markup divergence and welfare”

12:30 – 13:00

Luigi Moretti, University of Padova

Paolo Chiades, Bank of Italy

Luciano Greco, University of Padova

Vanni Mengotto, Bank of Italy

Paola Valbonesi, University of Padova, HSE

“Fiscal consolidation and expenditure arrears: evidence from local governments’ investments”

Session 3B – Lecture Hall #306

BANKING

12:00 – 12:30

Evgeniy Ozhegov, HSE – Perm

“Identification of mortgage demand function with heterogeneous preferences”

12:30 – 13:00

Dmitri Vinogradov, University of Essex

Yousef Makhoul, Nottingham Trent University

“Banks versus markets in processing exogenous shocks”

13:00 – 14:15 Lunch – Dining Hall

14:15 – 15:45 KEYNOTE TALK 2 – Assembly Hall #103

Michael Lamla, University of Essex

“News, announcements and expectations”

15:45 – 16:00 Coffee break – Dining Hall

16:00 – 17:30

Session 4A – Assembly Hall #103

BEHAVIOURAL FINANCE

16:00 – 16:30

Vivekanand Nawosah, University of Essex

George Bulkley, University of Bristol

Richard D. F. Harris, University of Exeter

“Overconfidence and the rational expectations model of the term structure of interest rates”

Session 4B – Lecture Hall #306

POLITICAL ECONOMY

16:00 – 16:30

Dmitriy Vorobyev, Ural Federal University, CERGEI-EI

Oleg Sidorkin, CERGE-E

“Political risk, information and corruption cycles: evidence from Russian regions”

IMPORTANT: The last presenter in the session is a Moderator

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DAY 2 – TUESDAY 22 SEPTEMBER

16:00 – 17:30

Session 4A – Assembly Hall #103

BEHAVIOURAL FINANCE

16:30 – 17:00

Marina Zavertiaeva, HSE – Perm

Evgenia Kuminova, HSE – Perm

*Felix Iturriaga, University of Valladolid,
HSE – Perm*

“CEO overconfidence and company’s
value: the role of intangibles”

17:00 – 17:30

Stefan Rünzi, University of Mannheim

*Alexandra Niessen-Rünzi, University of
Mannheim*

“Sex matters: Gender bias in the mutual
fund industry”

Session 4B – Lecture Hall #306

POLITICAL ECONOMY

16:30 – 17:00

Luigi Moretti, University of Padova

*Nauro F. Campos, Brunel University, ETH Zurich
and IZA; Fabrizio Coricelli, Paris School of
Economics and CEPR*

“Norwegian rhapsody? The political economy
benefits of regional integration”

17:00 – 17:30

Dennis Coates, UMBC

Adrienne Taylor, UMBC

“Economic freedom and perceptions
of corruption: Granger causality tests”

19:00

Suggested Activities

Dinner – Sister's Bar (only for participants with paper)

DAY 3 – WEDNESDAY 23 SEPTEMBER

09:00 – 09:30 Coffee and tea – Dining Hall

09:30 – 11:00

Session 5A – Assembly Hall #103

WELFARE AND PUBLIC POLICY

09:30 – 10:00

*Gabriel Facchini, European University
Institute*

“Congestion in the maternity ward: Keep
calm and don't close the door”

10:00 – 10:30

Aleksey Oshchepkov, HSE – Moscow

“Estimating demand for preschools
in Russia”

Session 5B – Lecture Hall #306

ECONOMICS OF EDUCATION

09:30 – 10:00

Maxim Bryukhanov, CINST, HSE – Moscow

Sergiy Poliachenko, CINST, HSE – Moscow

“Factors and tendencies of PIAAC tests results”

10:00 – 10:30

Ilya Prahov, CINST, HSE – Moscow

“The dynamics of investment in pre-entry
coaching and the returns from private
tutoring in Russia”

IMPORTANT: The last presenter in the session is a Moderator

Conference at a Glance

DAY 3 – WEDNESDAY 23 SEPTEMBER

09:30 – 11:00

Session 5A – Assembly Hall #103

WELFARE AND PUBLIC POLICY

10:30 – 11:00

Gabriela Galassi, European University Institute

“The German mini-job reform: intended and unintended consequences for low-earnings workers”

Session 5B – Lecture Hall #306

ECONOMICS OF EDUCATION

10:30 – 11:00

Maria Yudkevich, CINST, HSE – Moscow

Oleg Poldin, CINST, HSE – Nizhny Novgorod

“Pay for progress or pay in advance: Impact of financial aid on university student achievements”

11:00 – 11:15 Coffee break – Dining Hall

11:15 – 12:45 KEYNOTE TALK 3 – Assembly Hall #103

Elisabetta Iossa, University of Rome Tor Vergata

“Public-private partnerships: where do we stand?”

10:00 – 13:00 Associated Events – Chamber of Commerce – Perm, by invitation only
Round table “PPP projects: international and Russian experience”
(in Russian)

12:45 – 14:00 Lunch – Dining Hall

14:00 – 15:30

Session 6A – Assembly Hall #103

PUBLIC-PRIVATE INTERACTIONS

14:00 – 14:30

Riccardo Camboni, University of Verona

“Empirical analysis of Italian public procurement in medical equipment”

14:30 – 15:00

Natalia Karmaeva, HSE – Moscow

Natalya Rodina, HSE – Moscow

Alsu Andreeva, HSE – Moscow

Svetlana Popova, HSE – Moscow

“The role of public-private partnerships in the implementation of payment by results in vocational schools in Russia”

Session 6B – Lecture Hall #306

INTELLECTUAL CAPITAL

14:00 – 14:30

Tatiana Garanina, St. Petersburg University

Tatiana Andreeva, St. Petersburg University

“Intellectual capital elements and organizational performance of Russian manufacturing companies”

14:30 – 15:00

Maria Molodchik, HSE – Perm

Carlos María Fernández-Jardón Fernández, University of Vigo, HSE – Perm

“What type of intangible resources is important for emerging market firms when going global?”

IMPORTANT: The last presenter in the session is a Moderator

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DAY 3 – WEDNESDAY 23 SEPTEMBER

14:00 – 15:30

Session 6A – Assembly Hall #103

PUBLIC-PRIVATE INTERACTIONS

15:00 – 15:30

Elena Shadrina, HSE – Perm

Marina Doroshenko, HSE – Moscow

Dmitri Vinogradov, University of Essex

“Public procurement of knowledge-intensive business services”

Session 6B – Lecture Hall #306

INTELLECTUAL CAPITAL

15:00 – 15:30

Elena Shakina, HSE – Perm

Angel Barajas, University of Vigo, HSE – Perm

“Intangible-intensive profile of companies: Protection during the economic crisis 2008–2009”

15:30 – 16:00 **Closing remarks – Assembly Hall #103**

16:15 – 18:00 **Associated Events – Assembly Hall #103**

Round table “Key resources of a company in new economy” (in Russian)

Organized by the International Laboratory of Intangible-driven Economy

19:00 – 21:30 **Suggested Activities** (only for those who has booked in advance)

Visit to the Opera and Ballet Theatre, One-act ballet by George Balanchine

THURSDAY 24 SEPTEMBER

08:30 – 18:30 **Associated Events – Higher School of Economics – Lecture Hall #306**

Workshop “Public-Private Partnerships: Design and Deliberation”

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Thank you for participation